



MOM-A-THON

TEAM TOOLKIT

2023



CURAMERICAS GLOBAL

SOCIAL MEDIA MATERIALS

Social media is a powerful microphone. Use the short guide below to harness your social media platforms to fuel your Mom-A-Thon fundraiser and inspire a better life for moms and babies across the globe. We've provided a folder of potential images you're welcome to use [here](#). We would love to be tagged in your posts!

Sample Facebook posts

DYK: 786 moms die every day in forgotten communities due to preventable causes? Please help me raise [\[insert your goal\]](#) so that @CuramericasGlobal can provide life-saving medical care for moms and their families. Make your gift at [\[insert fundraising link or run.curamericas.org\]](#). Together, we can change lives. #racetosavelives #momathon #hopethroughhealth #healthymomshealthybabies

Every mom and child deserves access to health care and education that can prevent curable diseases. Please help me raise [\[insert your goal\]](#) so that @CuramericasGlobal can provide life-saving medical care for one mom and her family. Become part of their story by giving today – [\[insert fundraising link or run.curamericas.org\]](#). #racetosavelives #momathon #hopethroughhealth #healthymomshealthybabies

Sample Instagram posts

When a mom and her family receive life-saving medical care, they go on to transform the world. Help me raise [\[insert your goal\]](#) so that @CuramericasGlobal can save the lives of moms and babies across the globe. Become part of their story by giving today – donate through the link in my bio. #racetosavelives #momathon #hopethroughhealth #healthymomshealthybabies

For just \$35 you can provide life-saving medical care to a mother and her family for an entire year. Please help me raise [\[insert your goal\]](#) to save the lives of mom and babies in forgotten communities. Become part of their story by giving today – donate through the link in my bio. #racetosavelives #momathon #hopethroughhealth #healthymomshealthybabies

Sample Twitter post

Please help @Curamericas save the lives of mom and babies in underserved communities. Donate today at [\[insert fundraising link or run.curamericas.org\]](#). #racetosavelives #momathon #healthymomshealthybabies #hopethroughhealth



QUESTIONS?

Send us an email at Andrew@curamericas.org

Additional resources:

[Posters](#)

[Digital Images](#)

[Logos](#)



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